

Organic Concepts Launches New Education Services Company

FEB 16, 2010 -- Organic Concepts LLC, the premier consulting firm providing operational, regulatory and strategic guidance on organic certification announces the creation of a new company Organic Education Solutions LLC. (OES) to offer comprehensive training services and products for processors, distributors, retailers and organizations.

The executive team of Organic Education Solutions includes veterans of the Organic Concepts; well-known organic consultants Patti Bursten Deutsch, Stanley Edwards, Rick Martinez, and Krista Wanser who have decades of experience with program development, inspection, quality systems and training for farms, processors, retailers, USDA accredited certifying agencies, governments and NGOs.

"It's hard to believe, but eight years after the NOP, there are no commercially available training products for processors on organic regulations," said Patti Bursten Deutsch, president of Organic Concepts and VP of Organic Education Solutions. "There are training products for most major USDA regulations, except organic."

"We created Organic Education Solutions to help industry address common compliance problems and improve employee performance. Companies will benefit from the professional training products and materials that are the result of our insight gained from inspecting, reviewing, consulting and training in 1,000s of facilities," said Bursten Deutsch.

OES assessed the knowledge needs among key personnel groups and defined the content and approaches necessary to help companies meet and maintain USDA NOP certification requirements. To complement their organic operational and regulatory knowledge, OES recruited two executives with extensive training business and food industry education expertise. The partners have started and managed technical training businesses and created award-winning employee education programs for industry and associations.

OES will unveil the first products at the Natural Products Expo West in March in Anaheim, California. OES is currently conducting private onsite courses and developing customized training programs for clients to support their organic certification goals.

For more information, go to: www.organicconcepts.info